

**IYCN Advocacy
BPNI Maharashtra**



Sr No	Topic	Duration
		4 Hours
	Registration	
	Introduction to IYCN & First 1000 Days	005 Mins
1	Story of Hirkani & Relevance	005 Mins
2	IYCN Recommendations	005 Mins
3	Relation between IYCN & Child Mortality	005 Mins
4	Current Situation of IYCN	005 Mins
5	10 Components of MAA Project (30 Mins)	30 Mins
	4-D Immunization Clinic	
	Baby Friendly Hospital	
	Baby Welcome Room	
	Breast Crawl	
	Baby Friendly NICU	
	Hirkani Kaksha	
	Mother Support Meetings	
	Social Advocacy	
	Follow Up: Discharge-42 Days	
	Follow Up: 42 Days – 2 Years	
6	Current Initiative	005 Mins
	Hymn	
	Discussion & Question- Answer Session	015 Mins